

Atlanta Conference

On Science and Innovation Policy

Sept. 15-17, 2011

Dear Colleague:

We invite you to be a sponsor of the 2011 Atlanta Conference on Science and Innovation Policy, where you can link your organization to a growing biennial event attracting more than 200 participants from 31 countries.

The Atlanta Conference debuted in 2006, just as international attention to the research basis for science and innovation policy began to surge. Our centerpiece is research – the data and analysis that help policymakers understand the context and impacts of what they do. The 2009 program (www.atlantaconference.org/2009program) provides a preview of the quality and diversity of research offered at the conference.

Our sponsors' logos are seen by visitors to the conference website – we had more than 5,000 unique visitors, from 107 countries leading up to the 2009 meeting. Your logo also will be prominently displayed on all conference signs and materials. We are also happy to provide display space at the meeting and complimentary registration for a representative.

Most of all, you will be a partner in a centrally important enterprise – using science and innovation to create global prosperity.

We appreciate the support of our sponsors, who allow us to offer discounted student registration fees, to keep regular registration costs low, and to subsidize selected participants from developing countries.

Sponsorship opportunities include:

- Platinum Sponsorship: \$10,000
- Gold Sponsorship: \$5,000
- Silver Sponsorship: \$2,000

You can also support the meeting with an advertisement in the program book:

- Full-page advertisement: \$1,000
- Half-page advertisement: \$500
- Quarter-page advertisement: \$250

I look forward to hearing from you and I hope you'll strongly consider joining us in investing in the future.



Susan E. Cozzens

Conference Chair, 2011 Atlanta Conference on Science and Innovation Policy

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